



Regional Growth Partnership  
BUILDING A HIGH-TECH, HIGH PERFORMANCE ECONOMY



# NEWS

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**FOR IMMEDIATE RELEASE**

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## **Rocket Ventures Client Showcases Revolutionary Engine on 4,000-Mile Trip**

Toledo, OH - Rocket Ventures is pleased to announce that Napoleon-based Horsepower Sales.net (Horsepower) is poised to surpass another milestone in their quest to provide consumers with their HP2g high-performance engine that will ultimately travel the energy equivalent of 100 mpg on E-85 (Ethanol Blend) fuel.

On Wednesday, October 29, Horsepower will venture on a 4,000-mile round trip trek to Las Vegas, Nevada to attend the annual SEMA (Specialty Equipment Market Association) show. Led by Horsepower president and HP2g inventor Doug Pelmear, the team will track their gas mileage, which will further prove the fuel efficiency and viability of their 400 horsepower, 500 ft- lbs torque engine that is built for the light truck, SUV and high performance market.

The public is invited to meet Pelmear and the HP2g vehicle and to see him off on his trip west at the Henry County Courthouse in Napoleon, Ohio at 10:00 A.M., Wednesday, October 29. Ohio State Governor Ted Strickland along with several local and regional elected leaders will be in attendance to show their support of HP2g's remarkable engine.

"Horsepower is on the precipice of producing an engine that will reduce our nation's economic vulnerability to the vagaries of foreign oil production and help the environment with improved fuel efficiency. Rocket Ventures is thrilled to support them in their quest and we look forward to seeing the results of their journey," said Rocket Ventures entrepreneur in residence, Mike Brooks.

HP2g has entered their engine in the Progressive Automotive X PRIZE – a competition designed to inspire a new generation of viable, super fuel-efficient vehicles. The independent and technology-neutral competition is open to teams from around the world that can design and build production-capable, 100 MPGe (miles per gallon energy equivalent) vehicles that people will want to buy and that meet market needs for price, size, capability, safety and performance.

In addition, the promoters of the SEMA show, which is considered the premier automotive specialty products trade event in the world, has given HP2g a free booth at the

show, as they feel that there is undeniable proof that the HP2g Engine will revolutionize the auto industry.

“Rising gasoline prices don't just hurt Americans' pocketbooks. They also cut into the social fabric, forcing a majority of Americans to forego family visits, cut back on vacations and even curtail that old Sunday afternoon drive,” said Pelmeur. “My engine will provide consumer's a much-needed break in the cost of fuel and I hope will bring back the nostalgia of the open road,” he said.

#### **About Horsepower Sales**

Horsepower is the parent company of HP2g and produces and sells the Valley Girdle Pro an engine block brace which is popular among engine and race enthusiasts to increase both horsepower and fuel economy. [www.horsepowersales.net](http://www.horsepowersales.net)

#### **About Rocket Ventures**

Rocket Ventures, a division of the Regional Growth Partnership, is a pre-seed, early-stage venture fund for technology-based entities/companies operating within the state of Ohio. It consists of \$15 million in state funding and \$7.5 million in private sector investment. [www.rocketventures.org](http://www.rocketventures.org)

#### **About The Regional Growth Partnership**

The Regional Growth Partnership is a private nonprofit development corporation dedicated to fostering local, national and international economic growth opportunities for Northwest Ohio and Southeast Michigan.

#### **About the Progressive Automotive X PRIZE**

X PRIZE has previously sponsored contests to achieve space flight by a private individual and a non-stop around the world flight in an airplane. The Automotive competition is sponsored by Progressive Insurance and includes a grueling cross country stage race. Contestant vehicles must exceed 100 MPGe, meet EPA emissions standards and be able to mass produce 10,000 units. There are two categories: mainstream 4 passenger vehicle and alternative vehicle. The 10 million dollar prize will be split 75 – 25 between the two categories. [www.progressiveautoxprize.org](http://www.progressiveautoxprize.org)

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